

Community Profile

DEMOGRAPHICS

- POPULATION -

	2010	2018*
City of Bloomer	3,539	3,563
Chippewa County	62,415	64,551
State of Wisconsin	5,686,986	5,816,231

Source: U.S. Census *Estimate

- HOUSING -

Number of Housing Units 2013-2017

City of Bloomer	1,707
Chippewa County	28,003
State of Wisconsin	2,668,692

Source: U.S. Census, 2013-2017 American Community Survey 5-Year Estimates

2013-2017 Median Value of: Owner-Occ. Units Gross Rent

City of Bloomer	\$136,800	\$651
Chippewa County	\$154,900	\$764
State of Wisconsin	\$169,300	\$813

Source: U.S. Census, 2013-2017 American Community Survey 5-Year Estimates

- ECONOMY -

COUNTY EMPLOYMENT BY INDUSTRY - 2013-2017

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,381
Construction	2,019
Manufacturing	6,738
Transportation and Warehousing and Utilities	1,602
Information	401
Wholesale Trade	580
Retail Trade	3,749
Finance/Insurance/Real Estate/Rental/Leasing	1,767
Services	11,908
Public Administration	1,309
TOTAL EMPLOYMENT	31,454

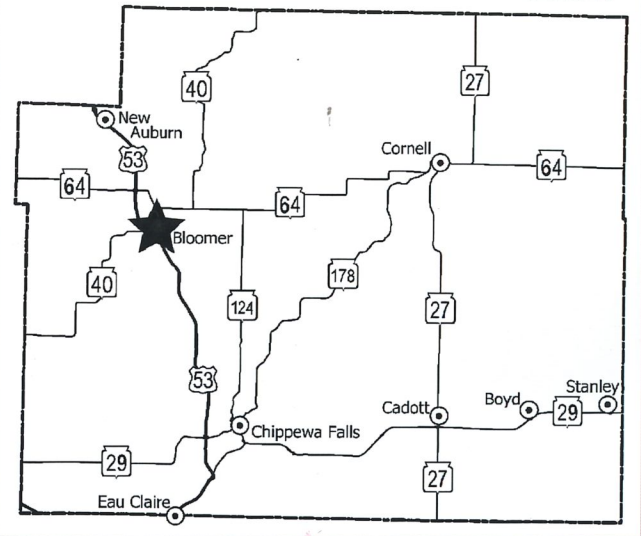
Source: U.S. Census, 2013-2017 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2013	2017
Chippewa Co. Labor Force	32,980	33,697
Chippewa Co. Employed	30,757	32,515
Chippewa Co. Unemployed	2,223	1,182
Chippewa Co. Unemployment Rate	6.7%	3.5%
Wisconsin Unemployment Rate	6.7%	3.3%
U.S. Unemployment Rate	7.4%	4.4%

City of Bloomer

Chippewa County, Wisconsin



- ECONOMY con't -

2017 WAGES

Occupation	Mean	Median
Bartenders	\$9.61	\$9.22
Bookkeeping/Accting/Audit Clerk	18.21	17.82
Cashiers	9.69	9.41
Nursing Assistants	13.04	12.99
Office Clerk, General	15.73	15.42
Physical Therapists	39.22	38.78
Secretary/Administrative Assistant	24.54	23.96
Stock Clerk/Order Files	11.84	10.95
Truck Drivers, Heavy/Tractor Trailer	19.22	18.17
Welder/Cutter/Solderer/Brazer	18.52	18.33

Source: Bureau of Labor Statistics, May 2017

INCOME (PER CAPITA)

	2016	2018
Chippewa County	\$42,163	\$46,162
State of Wisconsin	\$47,426	\$53,227
United States	\$49,831	\$63,690

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

- BLOOMER'S LARGEST EMPLOYERS -

1. Mayo Clinic Health System
2. Kuss Filtration
3. School District of Bloomer
4. A.J. Manufacturing
5. PMI, LLC
6. Charter NEX Films

INFRASTRUCTURE

- TRANSPORTATION -

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	40,64	0 miles
U.S. Highways	53	0 miles
Interstate Highways	I-94	25 miles

RAIL SERVICE

Provider(s)	
	Wisconsin Northern

AIR SERVICE

Local Air Service

Nearest Local Airport	Chippewa Valley Regional Airport
Airport Classification	Commercial Service
Miles to Airport	20

Scheduled Air Service

Nearest Local Airport	Chippewa Valley Regional Airport
Miles to Airport	20
Airline Service(s)	United

- UTILITIES -

Electric Provider	Bloomer Electric
Natural Gas Provider	WE Energy
Telecomm Provider	Bloomer Telephone Co.
Fiber Optics	Yes
Water Provider	Bloomer Water Utility
Number of Wells	4
Total Well Capacity	470,000 YPD
Equipment Type	Electric
Fluoridated	No
Total Elevated Storage	1,250,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	852,000 GPD
Monthly Average Daily Flow	544,167 GPD
Original Facility Constructed	1938
Remodeled	1972
NEW Built	1998

REAL ESTATE AND TAXATION

- REAL ESTATE EQUALIZED VALUES* -

	2016	2017	2018
City of Bloomer	\$235	\$243	\$253
Chippewa County	\$5,022	\$5,197	\$5,472
State of Wisconsin	\$492,540	\$513,090	\$540,155

*NOTE: Equalized values for communities expressed in millions of dollars; County/State in billions of dollars.

- TAXATION 2020 -

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$19.36
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$237,504,800

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4-7.65%
Capital Gains Tax	60% exemption

INSTITUTIONS

- EDUCATION -

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Chippewa Falls
Miles to VoTech	15

University

Nearest University	UW-Eau Claire
Miles to University	29

- HEALTH CARE -

Hospital

Nearest Hospital	Bloomer
Miles to Hospital	0

CONTACTS

- LOCAL CONTACT -

Sandi Frion, Administrator
City of Bloomer
1503 Main Street
Bloomer, WI 54724
715-568-3032

- COUNTY CONTACT -

Charlie Walker, Director
Chippewa County EDC
770 Technology Way
Chippewa Falls, WI 54729
715-723-7150

- REGIONAL CONTACT -

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



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