

Community Profile

City of Bloomer Chippewa County, Wisconsin

DEMOGRAPHICS

POPULATION

| | 2000 | 2007* |
|--------------------|-----------|-----------|
| City of Bloomer | 3,347 | 3,488 |
| Chippewa County | 55,195 | 61,604 |
| State of Wisconsin | 5,363,704 | 5,648,124 |

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2000

| | |
|--------------------|-----------|
| City of Bloomer | 1,487 |
| Chippewa County | 22,821 |
| State of Wisconsin | 2,321,144 |

Source: U.S. Census

| 2000 Median Value of: | Owner-Occ. Units | Gross Rent |
|--------------------------|---------------------|---------------|
| City of Bloomer | \$79,000 | \$369 |
| Chippewa County | \$88,100 | \$446 |
| State of Wisconsin | \$112,200 | \$540 |

Source: U.S. Census

ECONOMY

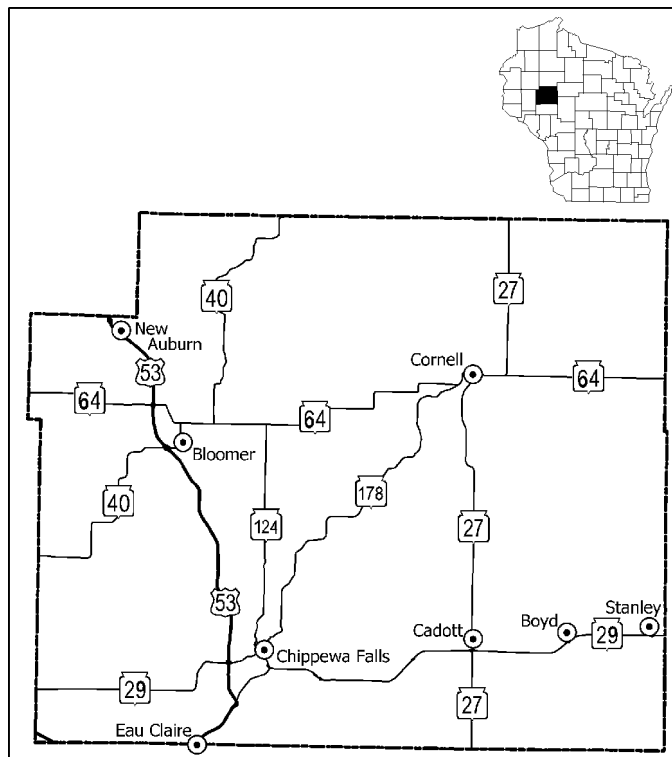
COUNTY EMPLOYMENT BY INDUSTRY - 2000

| Industry | Employees |
|---|---------------|
| Agriculture/Forestry/Fishing/Hunting/Mining | 1,591 |
| Construction | 2,028 |
| Manufacturing | 6,464 |
| Transportation and Warehousing, and Utilities | 1,231 |
| Information | 362 |
| Wholesale Trade | 891 |
| Retail Trade | 3,543 |
| Finance/Insurance/Real Estate/Rental/Leasing | 1,184 |
| Services | 9,402 |
| Public Administration | 886 |
| TOTAL EMPLOYMENT | 27,582 |

Source: U.S. Census

EMPLOYMENT TRENDS

| | 2001 | 2006 |
|--------------------------------|--------|--------|
| Chippewa Co. Labor Force | 30,779 | 33,652 |
| Chippewa Co. Employed | 29,103 | 31,917 |
| Chippewa Co. Unemployed | 1,676 | 1,735 |
| Chippewa Co. Unemployment Rate | 5.4% | 5.2% |
| Wisconsin Unemployment Rate | 4.4% | 4.7% |
| U.S. Unemployment Rate | 4.7% | 4.6% |



ECONOMY con't

2006 WAGES

| Occupation | Mean | Median |
|------------------------------------|--------------|--------------|
| Assemblers, Electrical/Electronic | \$13.92 | \$11.43 |
| Clerk, Bookkeeping/Accting/Audit | 14.43 | 14.12 |
| Clerk, Shipping/Receiving/Traffic | 12.77 | 11.56 |
| Electrician | 26.25 | 26.20 |
| Hand Packers and Packagers | 10.32 | 9.97 |
| Maintenance and Repair Worker | 16.36 | 16.25 |
| Nursing Aide/Orderly/Attendant | 11.37 | 10.89 |
| Secretary, Ex. Legal/Medical/Exec. | 12.63 | 12.70 |
| Welder/Cutter/Solderer/Brazer | 16.17 | 16.18 |
| Total All Occupations | 16.52 | 13.38 |

Source: 2006 Wage Survey, Wisconsin Dept. of Workforce Development

INCOME (PER CAPITA)

| | 2003 | 2004 | 2005 |
|--------------------|----------|----------|----------|
| Chippewa County | \$25,999 | \$26,950 | \$26,990 |
| State of Wisconsin | \$30,685 | \$32,166 | \$33,278 |
| United States | \$31,472 | \$33,050 | \$34,471 |

Source: RETS, U.S. Dept. of Commerce

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

| Highway Type | Name | Distance to Nearest |
|---------------------|--------|---------------------|
| State Highways | 40, 64 | 0 miles |
| U.S. Highways | 53 | 0 miles |
| Interstate Highways | I-94 | 25 miles |

RAIL SERVICE

| | |
|-------------|---------------|
| Provider(s) | Union Pacific |
|-------------|---------------|

AIR SERVICE

Local Air Service

| | |
|------------------------|----------------------------------|
| Nearest Local Airport | Chippewa Valley Regional Airport |
| Airport Classification | Air Carrier/Cargo |
| Miles to Airport | 20 |

Scheduled Air Service

| | |
|--------------------|------------------------------|
| Nearest Airport | Chippewa Valley Reg. Airport |
| Miles to Airport | 20 |
| Airline Service(s) | Northwest |

UTILITIES

Electric Provider Bloomer Electric & Water

Natural Gas Provider Wisconsin Gas Co.

Telecomm Provider Bloomer Telephone Co.
Fiber Optics Yes

Water Provider Municipal
Rated Capacity 1,350 GPM
Actual Capacity n/a
Water Pressure 50 psi to 80 psi
Ground Storage Capacity 550,000 gallons
Elevated Storage Capacity 250,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 852,000 GPD
Monthly Average Daily Flow 544,167 GPD
Year Facility Constructed 1971

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

| | 2005 | 2006 | 2007 |
|--------------------|-----------|-----------|-----------|
| City of Bloomer | \$175 | \$193 | \$201 |
| Chippewa County | \$3,663 | \$4,016 | \$4,220 |
| State of Wisconsin | \$417,999 | \$458,541 | \$486,959 |

* NOTE: Equalized values expressed in millions of dollars.

TAXATION-2006

Local Property Taxes

| | |
|---|---------------|
| Effective Full Value Rate (per \$1,000) | \$15.89 |
| Machinery, Equip and Inventory Tax | Exempt |
| Real and Personal Property Full Value | \$199,276,700 |

County Taxes

| | |
|-----------|------|
| Sales Tax | 0.5% |
|-----------|------|

State Taxes

| | |
|----------------------|---------------|
| Sales Tax | 5.0% |
| Corporate Income Tax | 7.9% |
| Personal Income Tax | 4.8 - 6.8% |
| Capital Gains Tax | 60% exemption |

INSTITUTIONS

EDUCATION

Vocational/Technical

| | |
|--------------------|----------------|
| Nearest VoTech | CVTC |
| Location of VoTech | Chippewa Falls |
| Miles to VoTech | 15 |

University

| | |
|---------------------|---------------|
| Nearest University | UW-Eau Claire |
| Miles to University | 29 |

HEALTH CARE

Hospital

| | |
|-------------------|---------|
| Nearest Hospital | Bloomer |
| Miles to Hospital | 0 |

CONTACTS

LOCAL CONTACT

Sue Stoik, Clerk
City of Bloomer
1503 Main Street
Bloomer, WI 54724
715-568-3032

COUNTY CONTACT

Charlie Walker, Director
Chippewa County EDC
770 Scheidler Rd., Suite 3
Chippewa Falls, WI 54729
715-723-7150

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>

